



PRESS RELEASE – FOR IMMEDIATE RELEASE

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**BASIC INSTINCT STAR SHARON STONE PUTS OUT SOS CALL FOR UNTOUCHED WORLD™ CLOTHES**

Hollywood actress Sharon Stone has put out an urgent call to leading New Zealand lifestyle designer Untouched World™ for more of their clothes for her wardrobe.

Stone discovered Untouched World™ clothing just before the Oscars earlier this year and her agent has contacted Untouched World™ this week desperately seeking more garments from their latest collection.

In March immediately before the Oscars, Untouched World™ chief executive Peri Drysdale raced across Beverley Hills by taxi in pouring rain to deliver some of her designs to Stone who was heading off on a world tour.

Last year Drysdale and her designer daughter Emily were invited to an exclusive weekend retreat with A-list celebrities and their stylists including all the nominees of the 2006 Golden Globes in the Luxe Hotel on Rodeo Drive.

Emily Drysdale is the head designer and the creative mind behind the Untouched World™ brand's clothing collections.

Peri Drysdale said they were invited to meet the A-list celebrities as a result of stylist guru Cameron Silver writing about Untouched World™ on Vogue's website, style.com.

"Our clothing was subsequently included in the prizes for Golden Globes winners and Felicity Huffman wrote to us to say she loved her sweater jacket so much that she wore it to the set of Desperate Housewives every day," Peri Drysdale said today.

"She said she loved our company and has been a great ambassador for us over there. Now we have just received this urgent message from Sharon Stone for more clothes for her."

Reese Witherspoon, Joaquin Phoenix, George Clooney, Michael Keaton, Tom Hanks, Bill Clinton, Denzil Washington, Keifer Sutherland, Anthony Hopkins and Tom Cruise are other celebrities who wear Untouched World™ gear.

Just last week Untouched World™ announced it will open its fifth store in Wellington in March. They have two stores in Christchurch, one in Auckland and one in Queenstown.

Last month they were named the Deloitte/Management Magazine's Top 22 Business Ethics award winner, having been a finalist in 2002 and 2004, and the emerging enterprise winner two years ago.

The new Wellington store will be sited on the corner of Featherston and Brandon Streets in a building being redeveloped.

Ends.

Media Advisory: For further information, comments or interview, please contact Peri Drysdale on 03 358 3809 or Kip Brook at Word of Mouth Media NZ on 03 374 5426.